



2012 Fun Fourth Festival

Sales & Sampling Application

Wednesday, July 4, 2012 10am - 6:30pm

A limited number of booth spaces will be available in 2012.

Annual festival attendance: 80,000+

APPLICATION REQUIREMENTS:

For Office Use Only	
Date Application & Check Received:	_____
Check #:	_____ Check Amount: _____
Fun Fourth Approval:	yes no
Conf. Email Sent:	_____
Vendor Number:	_____

Deadline for return of application: June 1

- Sales & Sampling opportunities include: product demonstrations, exhibits or give-a-ways, home contracting service or sign up and/or sales of service for cell phones, internet services, mailing lists, prize offerings, etc.
- Food sampling must be approved by the Guilford County Health Department and may not be in direct competition with the Fun Fourth Festival Food Vendors.
- Fun Fourth Festival reserves the right to disqualify any items or products displayed on the day of the event that were not approved during the application process.
- All items displayed must be appropriate for a family friendly event.
- Booth set-up to be complete by 10am. Cars must be off the street by 9am.
- No late arrivals. No day-of-event entries accepted.

FEES (please indicate your desired quantity of each):

_____ Booth size: 15' x 15' ((1) 10' x 10' tent, table and (2) chairs provided)	\$500
_____ A limited number of electrical hook-ups (20 amps/110 volts) are available	\$25 each

Total Fee: \$ _____

CALENDAR:	June 1	Final application deadline
	June 15	Cancellation deadline, no fees refunded after June 15
	June 20	Final instruction packet and booth location emailed

Business name: _____

Contact name: _____ Daytime phone: _____

Address: _____ Email: _____

City, State, Zip: _____

Website: _____

Event day contact: _____ Daytime phone: _____

Event day cell: _____ Email: _____

Please describe the Sales & Sampling or Solicitation activity: _____

I have read the application requirements and agree to abide by these guidelines. I understand that the Fun Fourth Festival is an outdoor street festival, subject to all types of weather. I understand that I enter all work at my own risk and the Fun Fourth Festival, Grassroots Productions Limited and other sponsors are not responsible for damage, theft or losses incurred during our participation in this event.

Signature: _____ Date: _____

Return application and checks payable to Fun Fourth Festival to:
 Sales & Sampling, Fun Fourth Festival, P.O. Box 29212, Greensboro, NC 27429
 P: 336.274.4595 F: 336.275.6295 E: info@funfourthfestival.org

www.FunFourthFestival.org